HUMANIZING THE INCARCERATED BOTH INSIDE & OUTSIDE

Listening

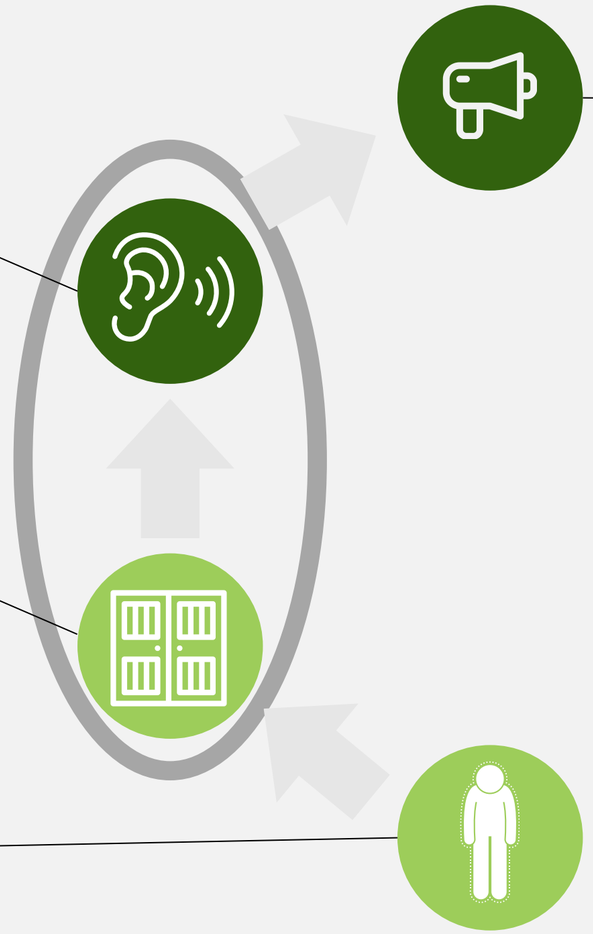
Visiting incarcerated persons to help them tell their stories, feel valued and connected

Incarcerated

Those currently within the prison system

Vulnerable

Those whose family, social, and/or economic conditions place them at risk of falling into the prison system



Advocacy

Working on systemic reform, changing society's narrative and perceptions of the incarcerated population

Mentorship

Building mentorship systems within the prison system, but also, mentorship that helps vulnerable youth and those reintegrating after release

Reintegrated

Those who have transitioned out of the prison system

V2: BUILDING HOPE ON THE INSIDE FOR SUCCESS ON THE OUTSIDE
V3: BUILDING HOPE AND ON THE INSIDE & AWARENESS ON THE OUTSIDE TO TOGETHER BUILD FOR A BETTER FUTURE
V4: SHIFTING THE NARRATIVE TO HUMANIZE & CHANGE THE PERCEPTION OF THOSE INCARCERATED (ADULTS IN CUSTODY)



Listening

Visiting adults in custody to help them tell their stories, feel **valued** and connected. Giving hope to the visitors and the visitee

Adults in Custody

Those currently within the prison system. This include term and lifers

Vulnerable

Those whose family, social, and/or economic conditions place them at risk of falling into the prison system. Also indirectly benefitted from the visitors. Possibility addressing the root causes - mental health, trauma, etc

Advocacy

Public perception - education/awareness/ changing the narrative of criminal / prison system . This will increase the likelihood of post job placement, number of visitors, and support from Congrses

Mentorship

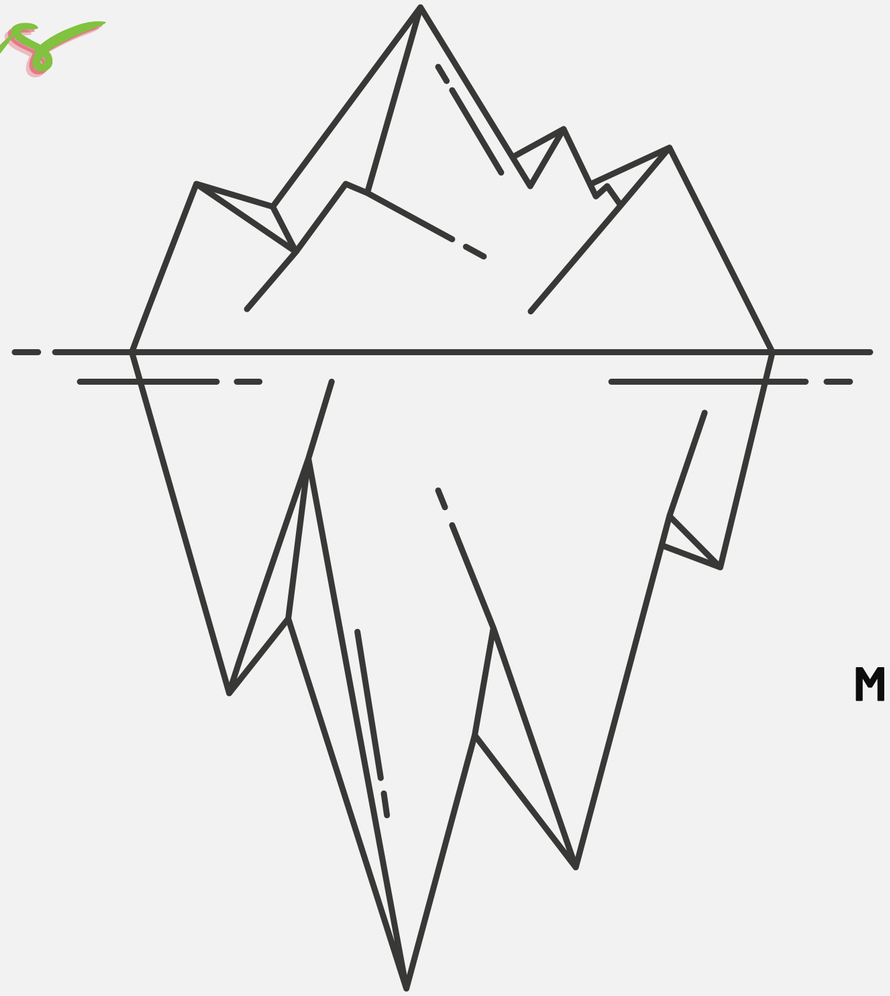
Building mentorship systems within the prison system, but also, mentorship that helps vulnerable youth and those reintegrating after release

Reintegrated

Those who have transitioned out of the prison system. Indirect support from the visits: Increased growth mindset, purpose and critical thinking skills. Direct support could include job placement, community re-integration and others

PVS LEGACY

why this matters



GROWTH, SUSTAINABILITY

PRODUCTIVITY - DIRECTION

PRIORITIES

MISSION, VISION, PURPOSE

ADAPTED FROM: THE ONE THING - WRITTEN BY KELLAR

V1: HARMONIZING & BRINGING HOPE ON THE INSIDE FOR SUCCESS ON THE OUTSIDE
V2: INSIDE, WE'RE HARMONIZING AND KINDLING HOPE. OUTSIDE, WE'RE RAISING AWARENESS. TOGETHER, WE'RE CRAFTING A BRIGHTER FUTURE



Listening

Visiting the incarcerated to help them tell their stories, feel **valued** and connected. Giving hope to the visitors and the visitee

Incarcerated/Bureau

Those currently within the prison system. Incarcerated include term and lifers
Bureau includes staff on and off site.
Longer term- create partnerships with other organizations

Acknowledge

Acknowledge that PVS understands that systemic racism and barriers exist and that are world is still very unfair and unequal.

Awareness

Public perception - education and awareness. Through our efforts help change the narrative of criminals and prison system . This will increase the likelihood of post job placement, number of visitors, and support from Congrses

Mentorship

Building mentorship systems within the prison system, but also, mentorship that helps vulnerable youth and those reintegrating after release

Reintegrated

Be able to help those who will transition out of the prison system through indirect support from the visits: Increased growth mindset, Purpose and critical thinking skills. Long term direct support could include job placement, community re-integration and others

LATEST VERSION
4.23.2024

INSIDE, WE'RE KINDLING HOPE.
OUTSIDE, ELEVATING AWARENESS AND CHANGING PERCEPTIONS.
TOGETHER, SHAPING A BRIGHTER TOMORROW
CHANGING THE WORLD ONE VISIT AT A TIME

Listening/Visiting

Visiting the incarcerated to help them tell their stories, feel **valued** and connected and plan for the future. Giving hope to the visitee.

Working with the Bureau

We work in partnership and alignment with the Bureau within their existing system, goals and processes. Creating awareness for the need for fair treatment and increased access to mental health and quality facilities. Sometimes case by case.

Collaboration

Collaborate with other organizations to increase visibility for PVS and to leverage aligned volunteers

Collaborate with other organizations that help those reintegrate who will transition out of the prison system



Spreading Awareness/External Communication

Creating the need and demand for visitors and creating the awareness of humanizing the incarcerated

Changing the nation's perceptive of what someone incarcerated is:

1. Leverage other organizations their reach and platforms
2. Social media
3. Events
4. PR.Thought Leadership.

Mentorship

Encouraging and supporting the participation in mentorship within the prison systems

Acknowledge

Acknowledge that PVS understands that systemic racism and barriers exist and that are world is still very unfair and unequal.

VISION STATEMENT: "TRANSFORMING THE FUTURE, ONE VISIT AT A TIME"

IN A WORLD WHERE THE INCARCERATED ARE OFTEN FORGOTTEN, OUR VISION IS A SOCIETY WHERE EVERY INDIVIDUAL FEELS VALUED, HEARD, AND CONNECTED. WE STRIVE TO DISMANTLE THE BARRIERS OF ISOLATION AND STIGMA BY KINDLING HOPE FROM THE INSIDE AND ELEVATING AWARENESS FROM THE OUTSIDE. THROUGH AWARENESS, MENTORSHIP, AND COLLABORATION, WE AIM TO RESHAPE PERCEPTIONS, FOSTER A CULTURE OF EMPATHY, ILLUMINATE THE INHERENT VALUE AND POTENTIAL IN EVERYONE. CREATE AN INCREDIBLE RIPPLE EFFECTS OF BENEFITS INSIDE AND OUT [AND WITH THE VISITORS THEMSELVES]. TOGETHER, WE WORK TOWARDS A BRIGHTER TOMORROW/COMPASSIONATE SOCIETY THAT PROVIDES THE NECESSARY SUPPORT SYSTEMS AND LOVE FOR ONE ANOTHER

—ONE LIFE, ONE VISIT, AT A TIME FOR VISITORS AND INCARCERATED. “THE MAGIC THAT HAPPENS”

MISSION:"EMPOWERING CONNECTIONS, INSPIRING CHANGE"

OUR MISSION IS TO BRIDGE THE GAP BETWEEN THE INSIDE AND THE OUTSIDE WORLDS THROUGH COMPASSIONATE VISITATION, STORYTELLING, AND MENTORSHIP. WE ARE COMMITTED TO SUPPORTING THE INCARCERATED IN SHARING THEIR STORIES, PLANNING FOR THEIR FUTURES, AND FEELING A SENSE OF WORTH AND CONNECTION. BY COLLABORATING WITH LIKE-MINDED ORGANIZATIONS, CREATING AWARENESS FOR FAIR TREATMENT, AND INCREASED ACCESS TO MENTAL HEALTH AND QUALITY FACILITIES. WE LEVERAGE SOCIAL MEDIA, EVENTS, AND THOUGHT LEADERSHIP TO CREATE AWARENESS AND HUMANIZE THE INCARCERATED, CHALLENGING AND CHANGING THE NATION'S PERCEPTION OF WHAT IT MEANS TO BE INCARCERATED. ACKNOWLEDGING THE REALITIES OF SYSTEMIC RACISM AND INEQUALITY, WE ARE DEDICATED TO CHANGING THE WORLD ONE VISIT AT A TIME, FOSTERING HOPE, OPENNESS, AND POSSIBILITY. THROUGH OUR PARTNERSHIP WITH THE BUREAU AND THE COMMUNITY, WE STRIVE TO BUILD PUBLIC AWARENESS AND CULTIVATE A SPACE AND ACCESS FOR FAIR TREATMENT AND INCREASED ACCESS TO SUPPORT SERVICES NEEDED SO EVERY PERSON'S VALUE IS RECOGNIZED AND NURTURED. BUILDING A COMMUNITY OF COMPASSIONATE AND GROWTH MINDED VISITORS THAT ARE DEDICATED TO CHANGING THE WORLD AND WANT MEANING AND ENRICHMENT IN THEIR LIVES.

LATEST VERSION
4.23.2024

Inside, we're kindling hope.
Outside, ELEVATING awareness and CHANGING PERCEPTIONS.
Together, SHAPING a brighter TOMORROW
CHANGING THE WORLD ONE visit AT A TIME

VISION: TRANSFORMING THE FUTURE, ONE VISIT AT A TIME

We envision a world that supports everyone and cherishes every individual's inherent value and potential, where visitation, mentorship and collaboration ignite hope and awareness, dismantle isolation and stigma, foster empathy, and initiate a ripple effect that transforms society, one visit at a time.

MISSION: EMPOWERING CONNECTIONS, INSPIRING CHANGE

Our mission is to bridge the gap between the inside and the outside worlds by developing empowerment and connection through shared narratives and storytelling, compassionate visitation, mentorship, and building a community of forward thinking visitors that promote awareness for fair treatment and enhanced access to support services through knowledge and experience, thought leadership, events, and social media aimed at humanizing and shifting societal perceptions.

LATEST VERSION
4.23.2024

Select a max. of 3 words below that describe your brand best

compassionate, caring, empathetic, motivated, accepting, collaborative, resilient, committed

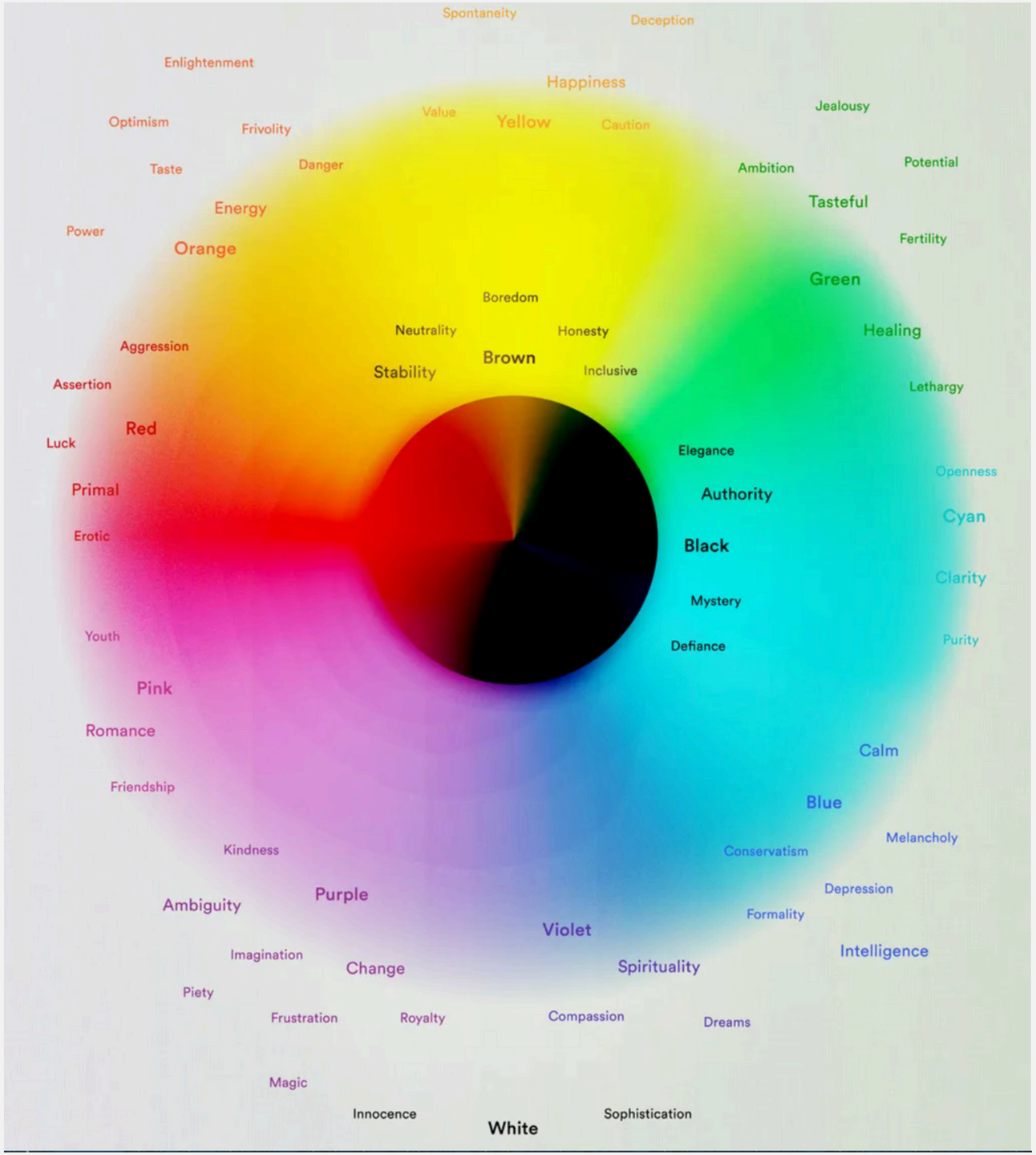
What are 3 brands you love the look of? (We will take inspiration from these brands)

What are 3 main ideas you would like to convey to your audience?
Established (trusthworthy); direct impact a person's life - compassionate recruited trained visitors, provided supported community (demonstrating care & caring for the incarcerated) - it's the prisoners visit (not the visitors visit)

What colors represent the feeling of brand's mission and vision?
green/blue; yellow/orange; violet/purple; pink
color screme showing transformation

Images that come up:
trees, leaves, holding hands (initiation of the visit), diverse people looking happy/content, overcome, smiling, ripple effect (drop in a still pool), bridge, relay race (passing the baton); 2 chairs facing each other

LATEST VERSION
4.23.2024



LATEST VERSION
4.23.2024

20 years:

Every single person that wants a visit gets one

We have so many people that want to be visitors we can't manage the load

Every prison prioritizes visits

A stable foundation of donors & sponsors

Recruiting, training & retaining visitors

Our visitors are better trained & resources and we're stronger trained - (currently no evaluations)

Strong and access data that BOP will want to utilize it

Access to data to define our impact (people we visit) - specific to PVS.

Bureau allows all research (doesn't currently)

Everybody knows about PVS everywhere - we don't look for visitors - they look for us - a more compassionate society **and really care about people in prison**

Sharing knowledge and data with organizations that support reintegration

Resource database - collaborative organizations current & prisoners into the communities - access to figure out. Formerly incarcerated individuals are in the board and part of the organizations. Collaborating with Universities (mental, health, driver license) and re-entry.

Increased access to mental health/fair treatment - prisoner experience - possibly reform in justice system (ripple effect)

LATEST VERSION
4.23.2024

15 years:

Shorter waiting lists of people (wait longer than a month)

We are at the 100 of the 120 prisions

Every prison prioritizes most visits

A stable foundation of donors & sponsors

Recruiting, training & retaining visitors

Our visitors are better trained & resources and we're stronger trained - (currently no evaluations)

A lot more people know about PVS everywhere - we don't look for visitors - they look for us - a more compassionate society and really care about people in prison

Started data and knowledge and data with organizations that support reintegration

Resource database - collaborative organizations current & prisoners into the communities - access to figure out.

Formerly incarcerated individuals are in the board and part of the organizations.

Collaborating with Universities (mental, health, driver license) and re-entry.

Increased access to mental health/fair treatment - prisoner experience - possibly reform in justice system (ripple effect)

LATEST VERSION
4.23.2024

10 years:

Shorter waiting lists of people (wait longer than a month)

We are at the 100 of the 120 prisons

Most prison prioritizes visits

A stable foundation of donors & sponsors

Recruiting, training & retaining visitors

Our visitors are better trained & resources and we're stronger trained - (currently no evaluations)

A lot more people know about PVS everywhere - we don't look for visitors - they look for us - a more compassionate society and really care about people in prison

Started data and knowledge and data with organizations that support reintegration

Resource database - collaborative organizations current & prisoners into the communities - access to figure out.

Formerly incarcerated individuals are in the board and part of the organizations.

Collaborating with Universities (mental, health, driver license) and re-entry.

Increased access to mental health/fair treatment - prisoner experience - possibly reform in justice system (ripple effect)

LATEST VERSION
4.23.2024

5 years:

Shorter waiting lists of people (wait longer than a month)

We are more prisons

Most prison prioritizes visits

Increasing foundation of donors & sponsors

Recruiting, training & retaining visitors

Our visitors are better trained & resources and we're stronger trained - (currently no evaluations)

A lot more people know about PVS everywhere - we don't look for visitors - they look for us - a more compassionate society and really care about people in prison

Started data and knowledge and data with organizations that support reintegration

Resource database - collaborative organizations current & prisoners into the communities - access to figure out.

Formerly incarcerated individuals are in the board and part of the organizations.

Collaborating with Universities (mental, health, driver license) and re-entry.

Increased access to mental health/fair treatment - prisoner experience - possibly reform in justice system (ripple effect)